

Top 3 Focus of Strengths and Opportunities:

B

1. New Economic Growth
2. Infrastructure (roads, bridges, broadband, etc.)
3. Recreation Areas

Top 4 Community Education Opportunities:

E

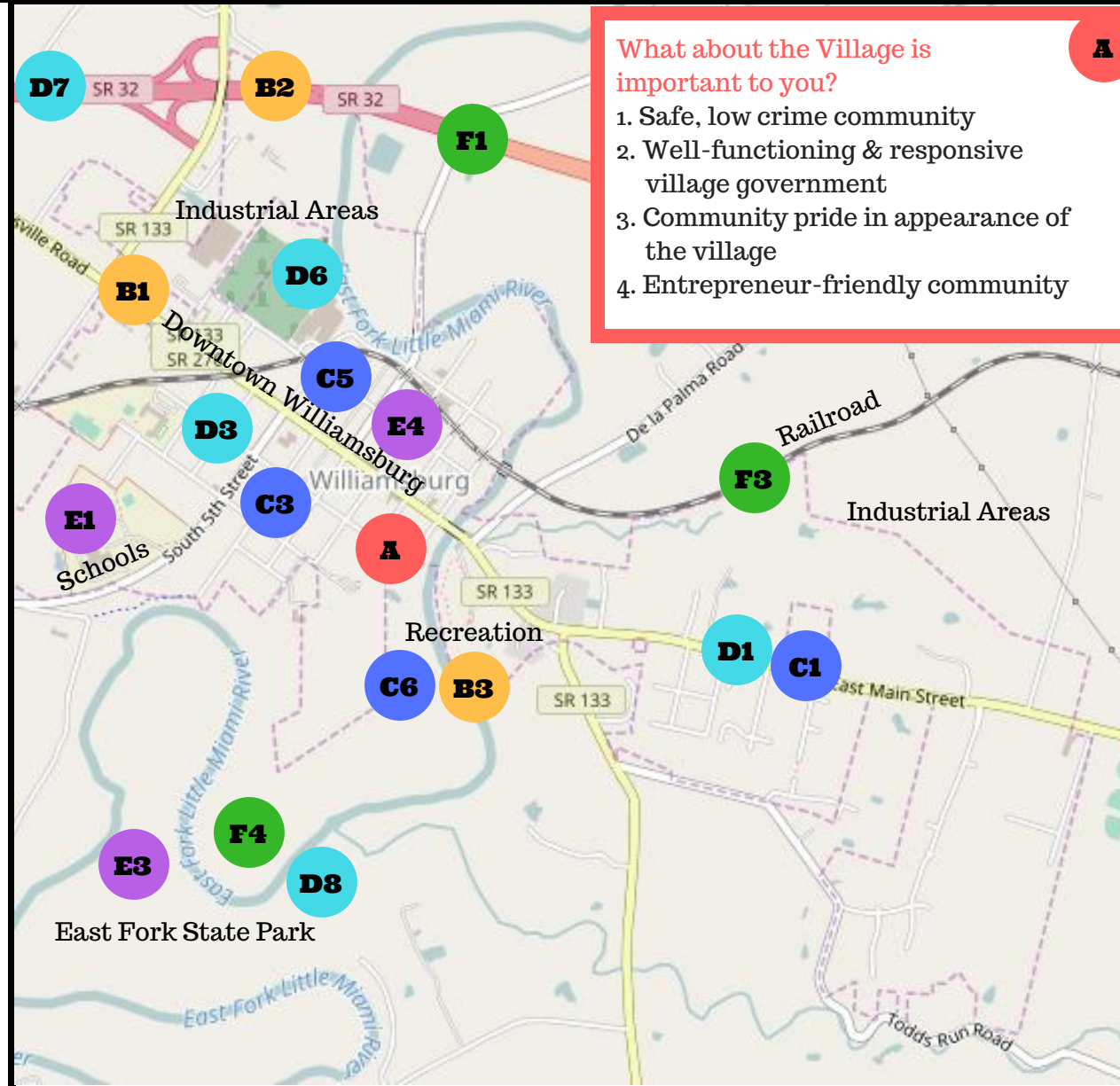
1. Strengthen ties to local/regional institutions of all types
2. Invest in skilled trade discovery
3. Promote area parks and facilities as a learning lab
4. Focus on historic preservation & education

Top 8 Needs of Residents & Businesses:

C

1. Strategic Attraction of Business & Residents
2. Develop long-term utility plan (water & sewer)
3. Planning for business along Front & Fifth Streets
4. Develop Zoning Districts
5. Attracting more eateries/food business
6. Expand & promote recreation opportunities
7. Increased integration of information & communication technology
8. Expand sidewalks within village limits

Village of Williamsburg 2026 Strategic Plan



What about the Village is important to you?

1. Safe, low crime community
2. Well-functioning & responsive village government
3. Community pride in appearance of the village
4. Entrepreneur-friendly community

Top 8 Economic and Job Growth Opportunities:

D

1. Attract more retail & small business
2. Create business incentives to attract investment
3. Attract lodging for tourism
4. Expand technology necessary to support increased telecommuting
5. Increase emphasis on business marketing & awareness
6. Improve first impressions of existing industrial park
7. Develop South Afton Commerce Park
8. Build additional connectivity to East Fork State Park

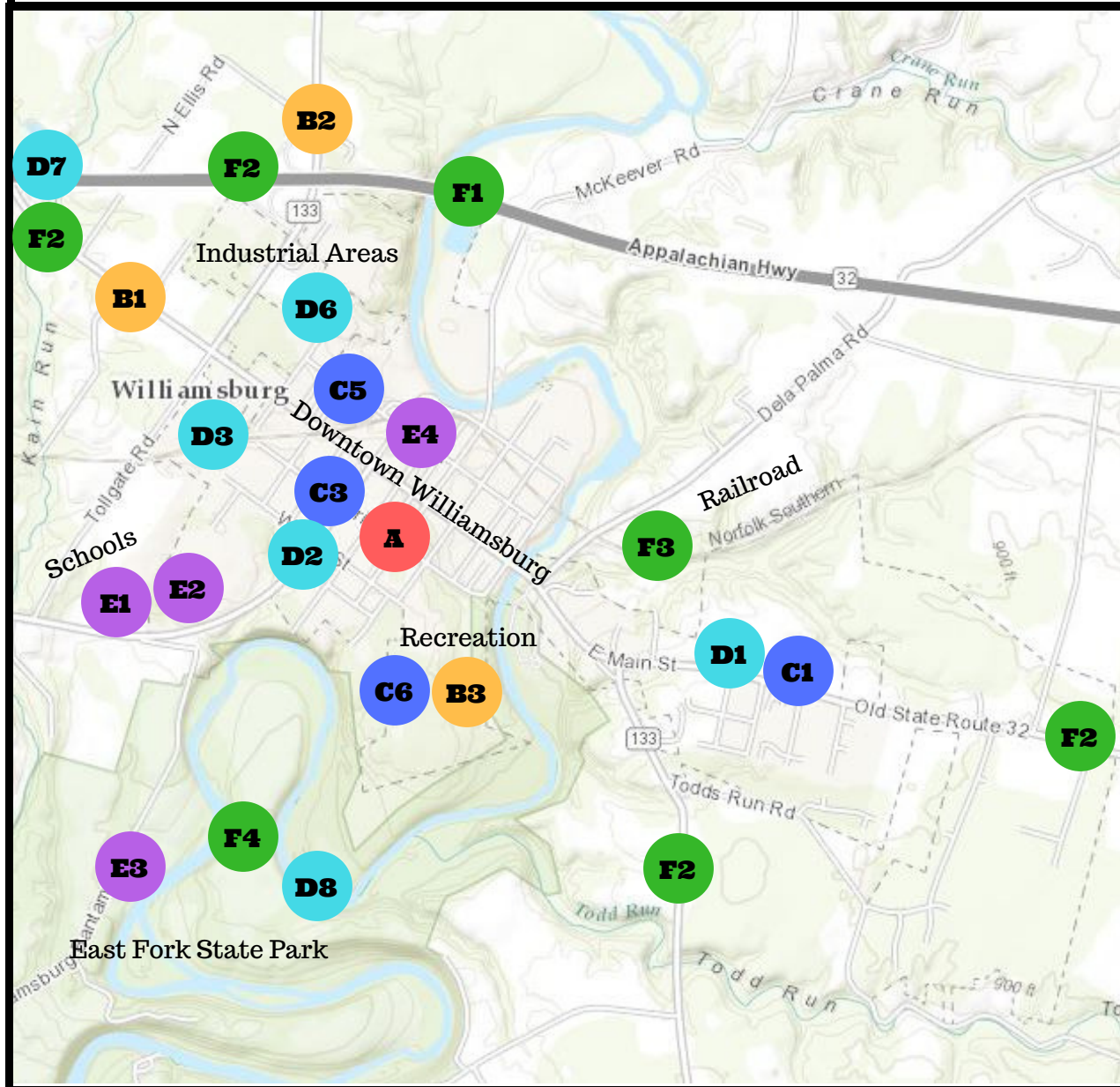
Top Five Interests:

F

1. Pursuing greater support from county administration & Chamber of Commerce for US 32 & eastern area
2. Expanding promotional/marketing efforts focused on Williamsburg
3. Increasing attention to development of additional regional transportation and public transit
4. Increasing promotion of East Fork State Park
5. Cultivating development of infrastructure partnerships with surrounding jurisdictions

Next Steps for 2026 Priorities

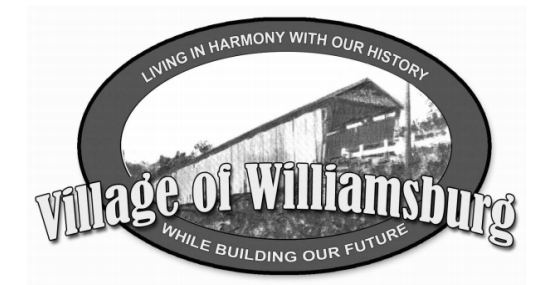
Village of Williamsburg 2026 Strategic Plan



Next Steps Summary:

B1, D1, D2, D3, D7 -	Incentivize New Business Growth
B2 -	Investigate strategies to improve infrastructure
B3, C6 -	Continue expansion of recreational areas
C1, C5 -	Invest in attracting New Business and Residents
C3, D6 -	Develop a plan for existing business retention and expansion
D8, F4, E3 -	Build connectivity to East Fork State Park
E1, E2, E4 -	Invest in education and skilled trades
F1 -	Pursue eastern area support
F2 -	Expand Marketing/Promotion of Williamsburg
F3 -	Capitalize on regional transportation opportunities

Village of Williamsburg



2026 Strategic Plan



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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