

# Top Priorities for 2026

## Village of Williamsburg 2026 Strategic Plan

### Top 3 Focus of Strengths and Opportunities:

1. New Economic Growth
2. Infrastructure (roads, bridges, broadband, etc.)
3. Recreation Areas

**B**

### Top 4 Community Education Opportunities:

1. Strengthen ties to local/regional institutions of all types
2. Invest in skilled trade discovery
3. Promote area parks and facilities as a learning lab
4. Focus on historic preservation & education

**E**

### Top 8 Needs of Residents & Businesses:

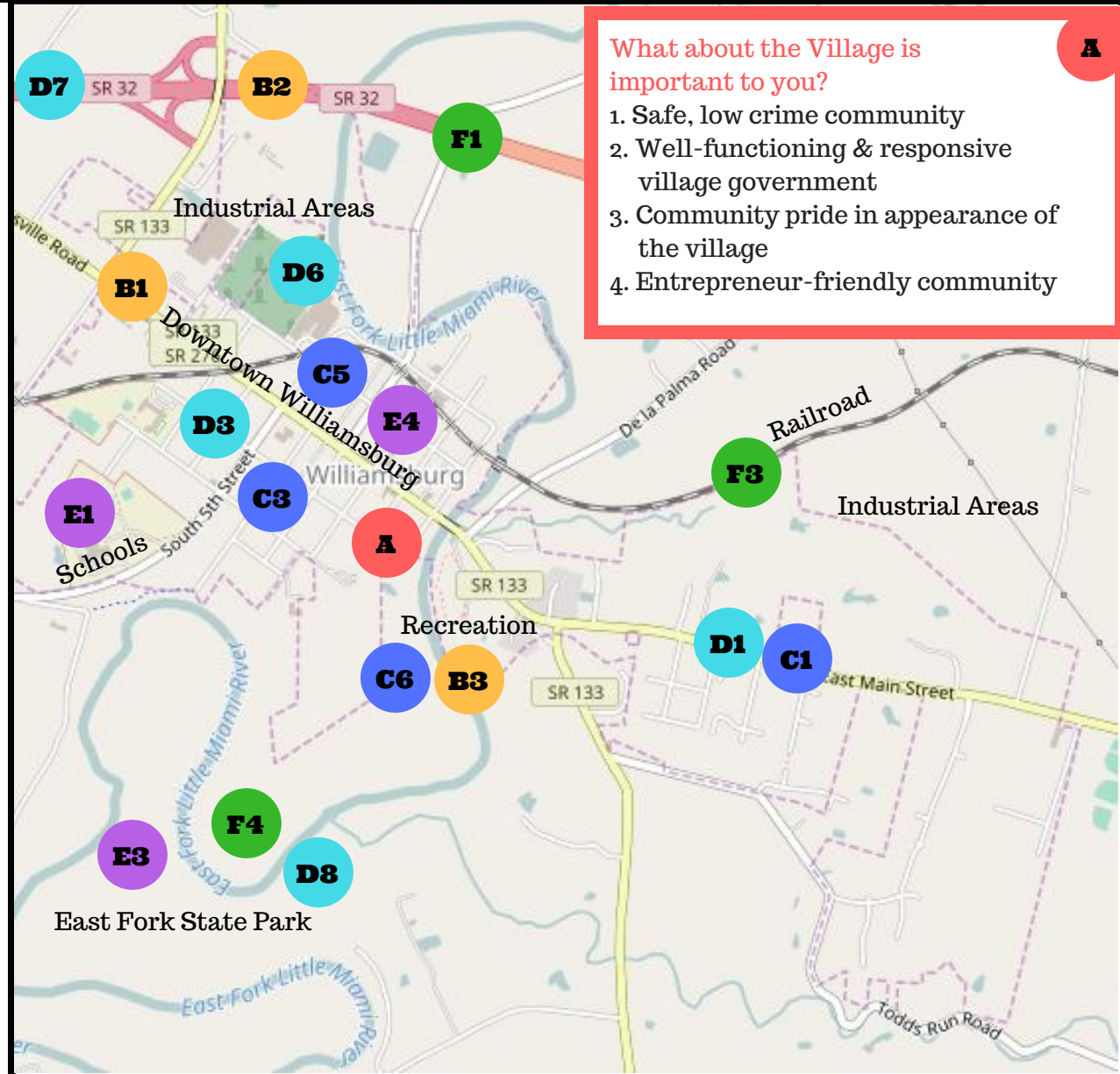
1. Strategic Attraction of Business & Residents
2. Develop long-term utility plan (water & sewer)
3. Planning for business along Front & Fifth Streets
4. Develop Zoning Districts
5. Attracting more eateries/food business
6. Expand & promote recreation opportunities
7. Increased integration of information & communication technology
8. Expand sidewalks within village limits

**C**

### What about the Village is important to you?

1. Safe, low crime community
2. Well-functioning & responsive village government
3. Community pride in appearance of the village
4. Entrepreneur-friendly community

**A**



### Top 8 Economic and Job Growth Opportunities:

1. Attract more retail & small business
2. Create business incentives to attract investment
3. Attract lodging for tourism
4. Expand technology necessary to support increased telecommuting
5. Increase emphasis on business marketing & awareness
6. Improve first impressions of existing industrial park
7. Develop South Afton Commerce Park
8. Build additional connectivity to East Fork State Park

**D**

### Top 5 Interests:

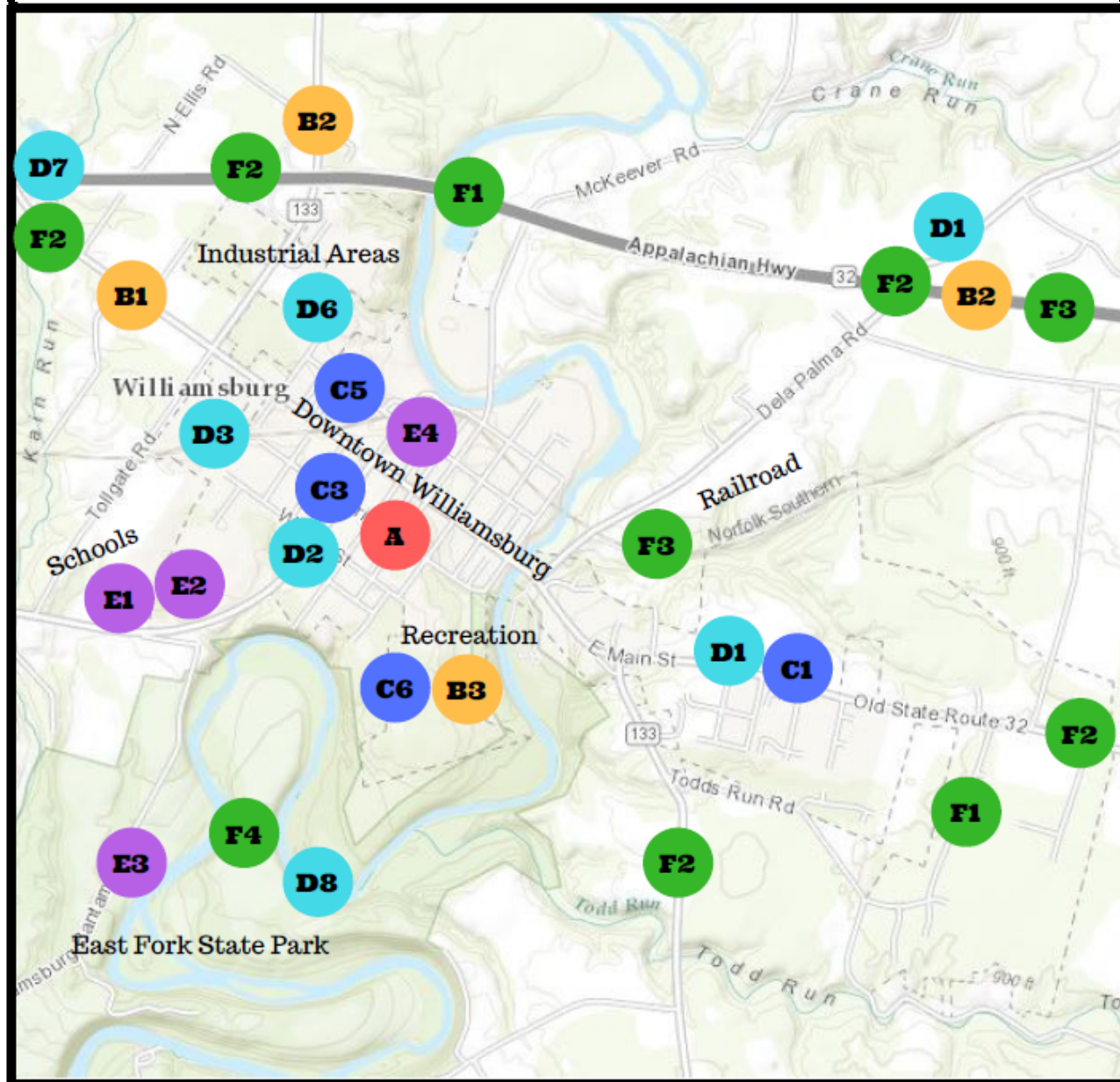
1. Pursuing greater support from county administration & Chamber of Commerce for US 32 & eastern area
2. Expanding promotional/marketing efforts focused on Williamsburg
3. Increasing attention to development of additional regional transportation and public transit
4. Increasing promotion of East Fork State Park
5. Cultivating development of infrastructure partnerships with surrounding jurisdictions

**F**

Data collection by:  
Ohio State University Extension,  
Clermont County -  
Community Development

# Next Steps for 2026 Priorities

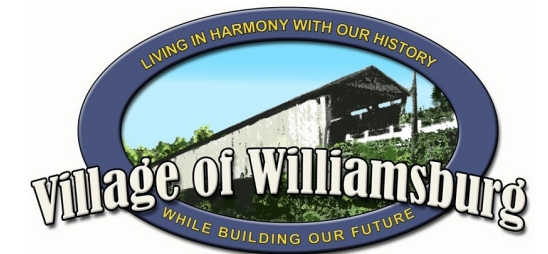
## Village of Williamsburg 2026 Strategic Plan



### Next Steps Summary:

<b>B1, D1, D2, D3, D7 -</b>	Incentivize New Business Growth
<b>B2 -</b>	Investigate strategies to improve infrastructure
<b>B3, C6 -</b>	Continue expansion of recreational areas
<b>C1, C5 -</b>	Invest in attracting New Business and Residents
<b>C3, D6 -</b>	Develop a plan for existing business retention and expansion
<b>D8, F4, E3 -</b>	Build connectivity to East Fork State Park
<b>E1, E2, E4 -</b>	Invest in education and skilled trades
<b>F1 -</b>	Pursue eastern area support
<b>F2 -</b>	Expand Marketing/Promotion of Williamsburg
<b>F3 -</b>	Capitalize on regional transportation opportunities

# Village of Williamsburg



# 2026 Strategic Plan



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

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